

**REPUBLIC OF SOMALILAND  
MINISTRY OF TRADE AND TOURISM**

**ROADMAP FOR THE IMPLEMENTATION OF THE  
NATIONAL MICRO, SMALL AND MEDIUM ENTERPRISE  
POLICY**

## **Introduction**

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The National MSME Policy will be implemented using a precise road map that will aid in the policy's effective implementation. The road-map is the guidance and pattern that will help the Ministry and key stakeholders understand the measures that must be taken throughout the Policy's implementation stage.

## **Preliminary work**

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The following activities must be done during the planning stage:

- Establishment of technical Working group that support to the implementation of the Policy
- Development of the governance structure of the technical working
- Development of the terms of reference of the technical working group
- Signing of MoU with the secretariate to the support the implementation of the MSME Policy

There will be five primary tasks to consider in order to properly implement the policy, and they are as follows:

### **a) FORMULATION OF 3-YEAR IMPLEMENTATION STRATEGY (2022 -2024)**

#### Procedure guideline

- MSME Projects mapping; the mapping process enables us to identify all MSME stakeholders. i.e projects, objectives, geographic locations, indicators etc
- Coordination with all MSME stakeholders and complete the implementation strategy form.
- Consultation workshop for the 3-year implementation strategy
- Alignment of the MSME Projects with the Policy objectives and strategies
- Produce first draft of the 3-year implementation strategy
- Validation workshop of the strategy
- Official release of the three-year implementation Strategy

#### Preliminary requirements

- Full time Technical consultant
- Budget allocation for the stakeholder meeting and coordination efforts

### **b) MSME COORDINATION SUBSECTOR FORUM. I.E QUARTERLY**

The coordination forum will be a sub-sector of the national economic sector, bringing together all major MSME stakeholders. The governance structure for the sub-sector will comprise a chair, co-chair, secretariat, and members. The coordination forum's objectives are to ensure accountability, transparency, and information exchange on the implementation strategy's success. It will also serve as a platform for publicizing and informing stakeholders about new MSMEs projects. All sector reforms will be informed as well.

#### Preliminary requirements to MSME coordination subsector forum

- Budget allocation for the coordination forum. i.e venue and coordination
- Full time Technical consultant
- Commitment of the government. i.e Central Government and Local Government
- Commitment of the chair, co-chairs and secretariate
- Commitment of the sector stakeholders

#### c) ANNUAL MSME MONITORING AND EVALUATION REPORT

The MSME Monitoring and Evaluation task will keep track of the policy's implementation strategy. The assessment activity will take place once a year, and a Monitoring and Evaluation report will be issued once a year. The report will be released and made available on line.

In summary the following documents will be produced on periodic basis:

- Develop M&E framework for the Implementation Plan
- MSME Policy implementation report
- MSME Sector analysis; sector gaps, challenges and opportunities
- MSME coordination database

#### Preliminary requirements to Monitoring and Evaluation Report

- Budget allocation for the coordination forum. i.e venue and coordination
- Full time Technical consultant
- Commitment of the government. i.e Central Government and Local Government
- Commitment of the chair, co-chairs and secretariate
- Commitment of the sector stakeholders

#### d) NATIONAL ANNUAL MSME DEVELOPMENT FORUM

This is a national Micro, Small, and Medium Enterprise Development Forum that takes place every year. It will bring together all of the sector's major players (Development Partners, NGOs, Government, MSMEs, associations etc). The forum will last two days and will include panel discussions on major MSMEs matters. Two reports will be issued at the end of the meeting, and they will be as follows:

- Forum communique
- Detailed Annual report of the forum

The forum's results will aid in the development of new projects to assist SMEs. New projects targeted at supporting MSMEs will also be presented during the forum, which will be implemented by stakeholder partners.

#### Preliminary requirements to national annual MSME development forum

- Budget allocation for the preparation of the forum
- Technical coordination and consultation with key stakeholders

#### e) **LEGAL AND REGULATORY FRAMEWORK.**

All project activities involving MSMEs' training and capacity building implemented by NGOs and partners will be attended by the Ministry of Trade and Tourism. The Ministry's role will be to provide legal and regulatory environment training to MSMEs so that they can comprehend the legal elements and reforms of the appropriate government agencies. However, in order to put this component into action, the Ministry must sign an MoU with each partner working on MSMEs-related projects. Under this agreement, the Ministry will support these organisations by offering the MSMEs being supported trainings on the legal and regulatory environment.

#### **Outcome of the effective implementation of the policy**

- The MSME sector will be effectively led into a clear direction and the Ministry will be able to effectively lead the sector.
- MSME sector data will be available
- Establishment of well-coordinated MSME sector
- Establishment of an inclusive sector

#### **Fundamental requirement for implementing the National MSME Policy**

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##### **1. Technical Consultant**

- MOTT technical support includes training and capacity building for monitoring and evaluation of the policy implementation
- ME framework report
- MSME sector analysis and reporting
- Design and develop a database for effective implementation of the policy
- Provide coordination support to the Ministry on the implementation of the Policy

##### **2. Financial support**

- Facilitation of the MSME sector coordination forums
- Develop MSME coordination Online database